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# BOTANICAL SOCIETY OF AMERICA

Reorganized 1906, uniting the Botanical Society of America (1893), the Society for Plant Morphology and Physiology (1896), and the American Mycological Society (1903).

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Any one actively interested in botanical work is eligible for membership. Candidates for membership are recommended by three members, not members of the Council, on blanks to be obtained from the Secretary.

The annual dues are \$5.00, including subscription to the AMERICAN JOURNAL OF BOTANY. Candidates proposed for membership, and approved by the Council, may receive one copy of the JOURNAL at \$4.00 per year pending their election at the winter meeting of the Society.

# *The Little Things That Count Big In Owning Your Own Greenhouse*



Ever gone into a hat store, knowing exactly the kind and shaped hat you want; and then have some smart Alec of a salesman try to sell you the kind HE likes?

Makes a fellow madder than a wet hen, doesn't it?

Suppose, however, that same salesman had told you something about some of his hats that meant

better service to you—more satisfaction for your money—you then sort of feel towards that salesman as you would an old friend.

Salesman number two is our sort when it comes to selling a greenhouse.

We do sell greenhouses, but we first sell satisfaction.

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